

Festival Committee Meeting May 20, 2015, at the Fire Station

Present: Dianna Dykema, Connie Granger, Dennis Granger, Deb Morgan, Gerry Morgan, Kim Raloff, Bob Schurman, Rich Shrouts, Jackie West, Laura Veldhuizen and Bill Wold.

Bill Wold began the meeting at 6:00.

Bob Shurman moved to approve the Minutes from the March 18th meeting, seconded by Dennis Granger. Motion approved by voice vote of the committee.

Rich reported that the band, *Poison'd Crue*, on Saturday would start at 9:15 and would play two ninety minute sets. Cost is \$1,200 with sound and lights provided by the committee.

SRS Incorporated will be hired to provide sound for both nights for \$1,000.

On Friday, *Gone Country*, will play for four hours beginning at 8:00 PM at a cost of \$800.

Rich reported that the Beer status included that he would call Bud but right now Jim Clark from Miller is proposing cans of a variety including Coors Light, MGD, Miller Lite and others in twelve (12) oz. cans. Mikes Lemonade is available for a cost of \$1.17 each. Miller will furnish coolers (2 Rotocast units) for the bar. It was mentioned that the cans will be in cardboard cases and must be intact in order to get a return on the unsold cases. Since they have a tendency to get wet on the bottom of the Refrigerated Draft Trailer, they should be repacked onto pallets. Cost to the Fest would be cases of 24 cans at \$.62 each. They can be sold for \$2 with no overhead cost of cups or pitchers. This would generate a profit of \$1.38 per can. Miller will furnish two trailers, wrist bands, and provide decorations and signs. In order to receive the signs early, the liquor licenses and retailer's license would have to be completed and available to Kozol Bros. before they will make the signs.

Connie Granger moved to accept the Miller arrangements as reported and discussed, seconded by Deb Morgan. Motion approved by voice vote of the committee.

Food vendors were discussed and it was decided that the committee must know what food items were proposed by each vendor to reduce duplication as much as possible. Someone noted that our food vendors could not compete with the Carnival vendors as some items were noted in their contract such as Lemon Shake-Ups.

Not for Profit agencies who sell goods, must pay the vendor fee. If they just are passing out notices or other information the fee can be waived.

It was suggested that not for profits or school groups can collect the empty beer cans for recycling on Saturday and Sunday mornings. Jackie West said that she would check to see if the Post Prom group would be interested.

It was reviewed that the Park Shelter vendors would not sell food as the food crafters should be in the Beer Tent.

The Tent size was discussed and it was noted that the restrooms could be covered and needed more prominent signs. Smoking needs to be done outside the tent. No smoking in the tent will be allowed. The tent was proposed to be the same size as last year. Tables were suggested to be put in the tent to assist patrons. Cable rolls were suggested and Connie volunteered Scott Dillman to check with Gerard on availability.

It was decided not to have a cover charge this year for either night as the band cost is much less than previous years.

Rich proposed a June Band in the Park or Movie or fireworks as an additional fundraiser with sales of beer.

Rich proposed sending letters to raise money for Oktoberfest early before other requests for money go out. The committee agreed to this proposal.

Rich mentioned that the general public needs to be approached for donations for the fireworks. It was suggested that the Village Back Page be used, that grandchildren be recruited to pass out flyers in doors and cars windows about donating dollars for the fireworks. Cash cans may be placed in the hardware store and the Village Hall, or donations can be put in the sewer bill slot.

Deb suggested that we obtain items for the Glow in the Dark theme to resell before the parade. She will get prices on a variety of items. Black lights were also suggested.

Deb will contact convention & visitor bureaus in the county to get on their lists of events.

There was a general discussion about bands in the parade. It was noted that Grant Park has a new Music Director who may be more interested than those in the past.

There was a discussion about a candidate for the Grand Marshal. Donnie Moore was suggested. It was suggested that this be finalized at the next meeting.

Dennis requested a budget amount for advertising and reviewed doing things such as the webpage, Facebook, flyers, special Facebooks, newspapers, and other things. He stated that he would be working with Linda of the Country Market and with the Mومence Progress. There was discussion of a color insert in one or both papers. A budget of \$1,300 was recommended for publicity.

There was discussion about lighting up the trees along the tracks for holidays. Solar lights were mentioned, Bob will talk to Scott D. about light prices.

Rich mentioned the LED lights for the park. He had an estimate and discussed Gerard.

Bill asked for a current balance in the bank for the Festival Committee. Gerry stated that the fiscal year began with a balance of \$23,007. Since then a number of crafters have

already paid for their booth at Oktoberfest and a bill was paid for the website domain name renewal.

Bill noted that \$13,000 was enough to begin Oktoberfest and the remaining \$10,000 should be spent on improvements to the Park.

The group focused on improving the restrooms in the park building and discussed toilets, urinals, sinks, soap dispensers, toilet paper holders, painting and cleaning. Connie displayed a double toilet paper dispenser that everyone thought was a good idea. Automatic soap dispensers and high volume hand blowers were also thought to be a good idea. There was a discussion about AC in the park building and also an exhaust fan was discussed.

There was an update on the new park and apparently the Village still does not have a physical title to the land.

Bob was applauded for the update to the Hilgert Park sign which is a huge improvement over the old paint splattered sign.

Additional discussion about Oktoberfest included a generator which will be needed but Carl Frey was attempting to get one through the armed forces giveaways. There will be a Scarecrow Contest again, and the Garden Club will sponsor another photo contest.

It was suggested that houses that are decorated for Oktoberfest should receive an acknowledgment of their efforts.

The committee was charged with the thought that they should pressure neighbors to make floats for the parade and/or have kids in the parade.

It was suggested that the committee consider the title of *Light Up the Night* for next year's Oktoberfest.

Deb suggested that there be flyers and a banner at the Farmers Market at least in September and that the committee needed a table at the market.

The next Festival Committee meeting is scheduled for July 15th at 6:00 PM in the Fire Station.

Bill Wold adjourned the meeting at 7:20.

Submitted by Gerry Morgan