

## 10/15/2014 Festival Committee Meeting at the Fire Station

Laura Veldhuizen began the meeting at 6:06 PM.

The Guy Anderson bill for \$55.59 for electrical supplies was discussed. It was decided by the committee to reimburse Mr. Anderson for half of the cost as some of the supplies were relocated to the park outbuilding.

The ComEd & Generator expenditures were discussed. It was decided that the ComEd costs were paid last year as no generator was used. Since a generator was used this year to provide electricity, no ComEd fee would be paid.

The festival committee chose not to pay a Park rental fee this year.

The parade and float prizes were discussed. Dave Dillman addressed the committee and thanked them for the recognition given them & the Frahms naming them parade marshals. He also extended his thanks to Chief Frey for allowing them to drive his car in the parade. He stated that judging the floats was very difficult and suggested that in the future that no prizes for ranking be given. A letter of appreciation or a certificate could be substituted and given to all that entered a float. The committee agreed with Dave and also felt that all the official float entries should be given a monetary award to be based on the final outcome of the Oktoberfest financials for 2014.

Additional committee discussion ranged over the need to create more distance between the floats as they seemed to be jammed together. It was suggested that gaps be inserted by a parade official at the exit from the school parking lot and also at some intermediate place on the parade route. It was also suggested that each driver be given a flyer to read during the lineup process, in the parking lot, to inform them about distances between float units and any other notes such as leaving headlights off.

There was concern about the Post Prom raffle tickets sold during the dinner as it was in competition with the fest raffle sales. It was suggested that if someone is selling at the fest that they need to purchase a crafter license.

Suggestions about the Beer Tent included hanging Restroom signs so that it was clear where the portables were. It was also suggested that the trash cans be left open at night so that trash wasn't dropped on the ground. More space for the portables was suggested to be needed. Beer cups and other cups, pitchers, etc. should not be allowed to go in and out of the beer tent. Need more security with the fencing as it was knocked down each night.

More time should be allowed to find a beer vendor based on lowest price rather than continuing with the same vendor.

The committee needs more workers to share in the jobs that need to be completed during the weekend.

There was a discussion about the possibility of combining the Chamber & Festival committee activities as sponsors were spreading their support for events thinner

because there were more events. Maybe eliminate Summerfest and allow the Chamber to provide rides for kids one day during Oktoberfest. Note: This year's Oktoberfest sponsors contributed \$802 more than last year's Oktoberfest sponsors.

Next year was discussed. Topics covered were: 1. Changing the weekend but it was decided to keep the first weekend in October for next year as the crafters were already booked. 2. Change the venue to possibly one of the schools. There was a question about the laws about alcohol sales near schools. The committee was charged with considering other locations in town for the fest in future years.

The food vendor layout was discussed and some dissatisfaction with this year's layout was brought up.

In other matters, Laura stated that she was waiting for a quote for Air Conditioning for the shelter. Also concern about the restrooms in the park building were mentioned.

Rich mentioned the LED replacement lights for the older light poles. These were reasonably priced, could be screwed into the current pole fixtures and would use a fraction of the electricity presently used. He suggested trying one first to make sure it fit in with the new fixtures as far as color & brightness.

The next festival committee meeting was set for January 21, 2015, at 6:00 PM at the Fire Station.

Submitted by W. Gerry Morgan